Fulvio Volpi

Senior UI Designer & Art Director

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Senior UI Designer & Art Director
April 2020 - Present

Assist Digital

- **Eni Gas & Luce:** Art direction of the Content Hub, design of all the landing pages related to special events and offers by Eni Gas & Luce. Work in cross-functional teams and collaborate with the engineering to understand feasibility and possible limitations of a design idea. Design of the Plenitude corporate website. Execution of all design stages from concept and presentation to stakeholders to final developers hand-off. Work along with Front-End developers designing responsive screens, following specific frameworks and constraints.

- **Edenred App:** Led the design of Edenred Welfare app interface based on the desktop experience, updating and integrating custom app components, presenting output to stakeholders and delivering product to developers.

- **Toyota Kinto:** Led the design of the Kinto Flex Platform following the brand guidelines to merge multiple Kinto services. Implementing the company design system through the creation of new components and icons. Presented visual outputs to stakeholders and developers.

- **Gruppo CAP:** Design of CAP desktop and mobile website interface both for customers using their account and for employees using their own tool. Execution of all design stages from concept and presentation to stakeholders to final developers hand-off.

Product & Brand Designer
October 2014 - January 2021

Webtaste

- Branding, Brand Strategy development and user interface design for responsive sites and mobile apps.

Digital Designer
January 2014 - Present

Freelance

- Branding, Creative Consulting, Logo Design, Packaging, Graphic Design, Editorial, UI Design and UX consulting for Italian and foreign SMEs and Start-ups.

Ineraction Design Foundation
April 2019 - Present

IDF Interaction Design Foundation | Aarhus, Denmark

Masters Of Arts (MA) - Product Design
January 2015 - July 2017

NABA Nuova Accademia di Belle Arti | Milan, Italy

Bachelors Degree (BA) - Industrial Design
January 2015 - July 2017

NABA Nuova Accademia di Belle Arti | Milan, Italy

Tools

Figma, Sketch, Adobe XD Illustrator, Photoshop, Indesign After Effects Zeplin, Miro, InVision, Principle

Hard Skills

User experience design, including wireframing, prototyping, and information architecture.

Visual design, including the ability to create layouts using UX design principles

Develop UI components, style guides and Design Systems.

Observe, support and analyse usability testing sessions with the UX Research team.

Soft Skills

Communication
Teamwork
Problem - Solving
Independence
Empathy
Client Communication

Languages

English
German
Spanish
Italian

Certificates

UX-PM @ UXalliance

Contentsquare Certified @ Contentsquare

IDxF Certificates

Awwwards