

Fulvio Volpi

Senior UI Designer & Art Director

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Senior UI Designer & Art Director

April 2020 - Present

Assist Digital

- **Eni Gas & Luce:** Art direction of the Content Hub, design of all the landing pages related to special events and offers by Eni Gas & Luce. Work in cross-functional teams and collaborate with the engineering to understand feasibility and possible limitations of a design idea. Design of the Plenitude corporate website. Execution of all design stages from concept and presentation to stakeholders to final developers hand-off. Work along with Front-End developers designing responsive screens, following specific frameworks and constraints.
- **Toyota Kinto:** Led the design of the Kinto Flex Platform following the brand guidelines to merge multiple Kinto services. Implementing the company design system through the creation of new components and icons. Presented visual outputs to stakeholders and developers.
- **Gruppo CAP:** Design of CAP desktop and mobile website interface both for customers using their account and for employees using their own tool. Execution of all design stages from concept and presentation to stakeholders to final developers hand-off
- **Eni Enjoy:** Design easy to use experiences prioritizing customers' needs and business requirements related to car search.

Product & Brand Designer

October 2014 - January 2021

Webtaste

- Branding, Brand Strategy development and user interface design for responsive sites and mobile apps.

Digital Designer

January 2014 - Present

Freelance

- Branding, Creative Consulting, Logo Design, Packaging, Graphic Design, Editorial, UI Design and UX consulting for Italian and foreign SMEs and Start-ups.

Tools

Figma
Sketch
Adobe XD
Illustrator
Photoshop
Indesign
After Effects
Zeplin
Miro
InVision
Principle

Hard Skills

Art Direction
Visual Design
Branding
Mockups
Motion Design
Design Systems
User flows
UX / UI Design
Wireframing
Prototyping
User Research

Soft Skills

Communication
Teamwork
Problem - Solving
Independence
Empathy

Languages

English
German
Spanish
Italian

Certifications

April 2019 - Present

IDF Interaction Design Foundation | Aarhus, Denmark

Masters Of Arts (MA) - Product Design

January 2015 - July 2017

NABA Nuova Accademia di Belle Arti | Milan, Italy

Bachelors Degree (BA) - Industrial Design

January 2015 - July 2017

NABA Nuova Accademia di Belle Arti | Milan, Italy

Certificates

UX-PM @ UXalliance
Contentsquare Certified
@ Contentsquare
IDxF Certificates