FULVIO VOLPI

PROFILE

I have a multidisciplinary skill set that integrates creative knowledge with technical and graphic expertise. My field ranges from industrial Product Design to Interaction, passing through my passion for Graphic Design which I have transformed into a full-time profession. Interviews, scenarios and user persona are the basis every work I tackle, design thinking approach is what I apply to solve and analyze every project and graphic design is what I use to convey my work in the most useful, usable and pleasant way. I had the pleasure to work with different companies and entrepreneurs and help solve their problems by using a design thinking approach during the process. I'm a designer always eager to face new challenges and opportunities, adaptable and comfortable in working in multicultural environments.

CONTACT

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WEBSITE
fulviovolpidesign.com

LANGUAGES

ITALIAN
ENGLISH
GERMAN
SPANISH

EDUCATION

IDF Interaction Design Foundation, Aarhus C., DK
July 2019 - Present
Online Courses, UX Desing

NABA Nuova Accademia di Belle Arti, Milan, Italy
January 2015 - July 2017
Master of Arts (MA), Product Design

NABA Nuova Accademia di Belle Arti, Milan, Italy
October 2011 - September 2014
BA Degree in Product and Interior Design

WORK EXPERIENCE

UI Designer & Art Director
Assist Digital
Milan, Italy
May 2020 - Present

Creation and development of user interfaces for responsive sites, mobile apps, complex design systems and e-commerce. Graphic design for the web, in line with design needs and with an eye to the latest design trends. Execution of all design stages from concept to final hand-off to developers

UX & Brand Designer
Webtaste - Milan, Italy
October 2014 - Present
Branding, Brand Strategy development and user interface design for responsive sites and mobile apps.

Brand & Experience Designer
Freelance Creative Consultant
Milan, Italy
January 2014 - Present
Branding, Creative Consulting, Logo Design, Packaging, Graphic Design, Editorial, UI Design and UX consulting for Italian and foreign SMEs and Start-ups.

Architect Relations
Continental - etcontract srl - Milan, Italy / Frankfurt, Germany
September 2017 - January 2020
Head of Italy Contract area of relations with architectural firms and contractors.

PERSONAL SKILLS AND COMPETENCIES

Strong creative flair, team player, determination and passion.

Adobe CC: Illustrator, Photoshop, Indesign, Adobe XD, Sketch, Rhinoceros, Keyshot, Office suite

User Persona Creation, User journeys and user flows, Wireframing, Prototyping, Usability test

Knowledge of the principles of Interaction Design, User Interface Design and User Experience, Design Thinking techniques

MY SPECIALITIES

UI / UX DesignInteraction Design
Logo Design & Branding

CERTIFICATES

(click to view certificate)

Gestalt Psychology and Web Design: The Ultimate Guide
Web Design for Usability
Dynamic User Experience: Design and Usability
Interaction Design for Usability
Human-Computer Interaction - HCI
Mobile User Experience (UX) Design
Conducting Usability Testing

HOBBIES

Design, Fashion, Cinema, Football/Soccer, Gym, Chess